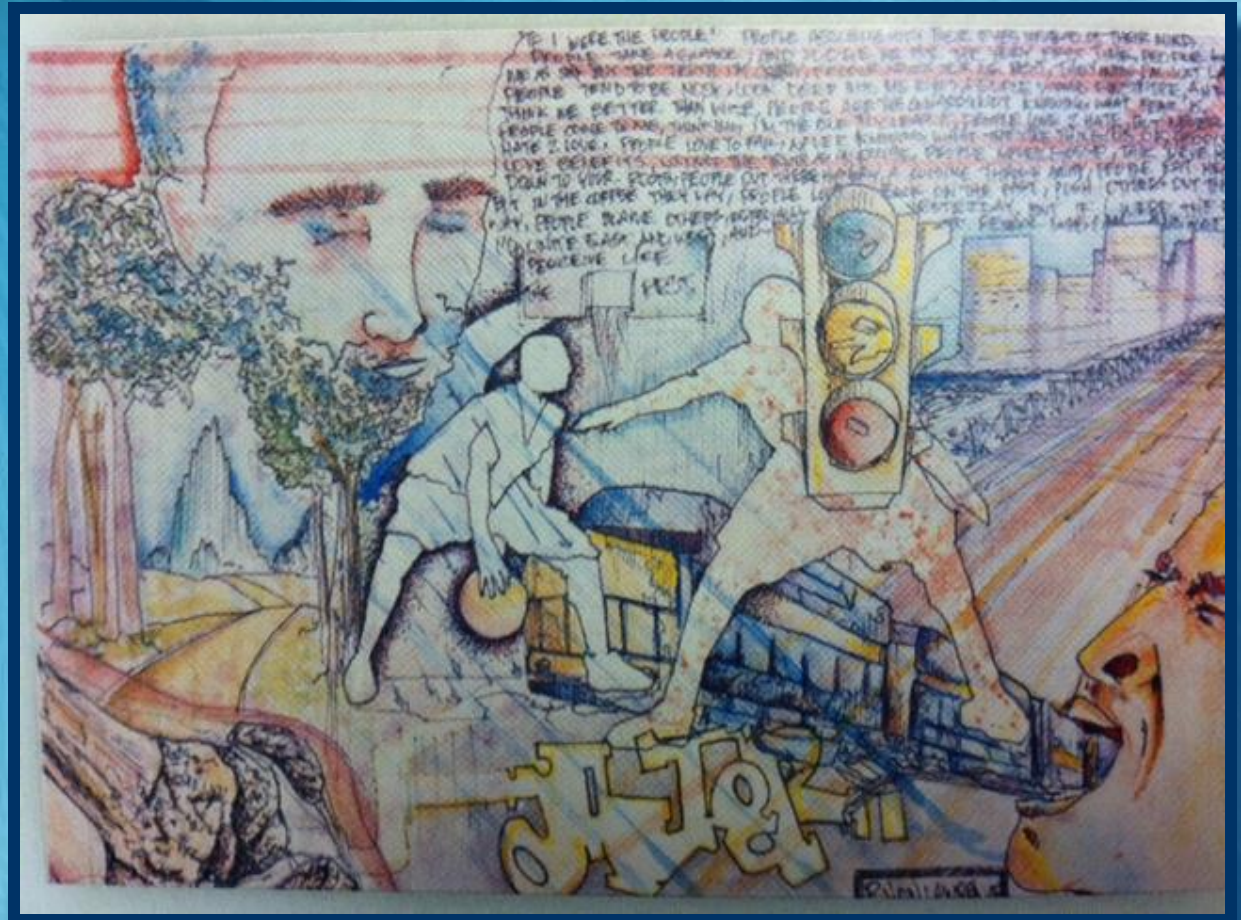


Whose Line is it Anyway?

*Art Foundations*

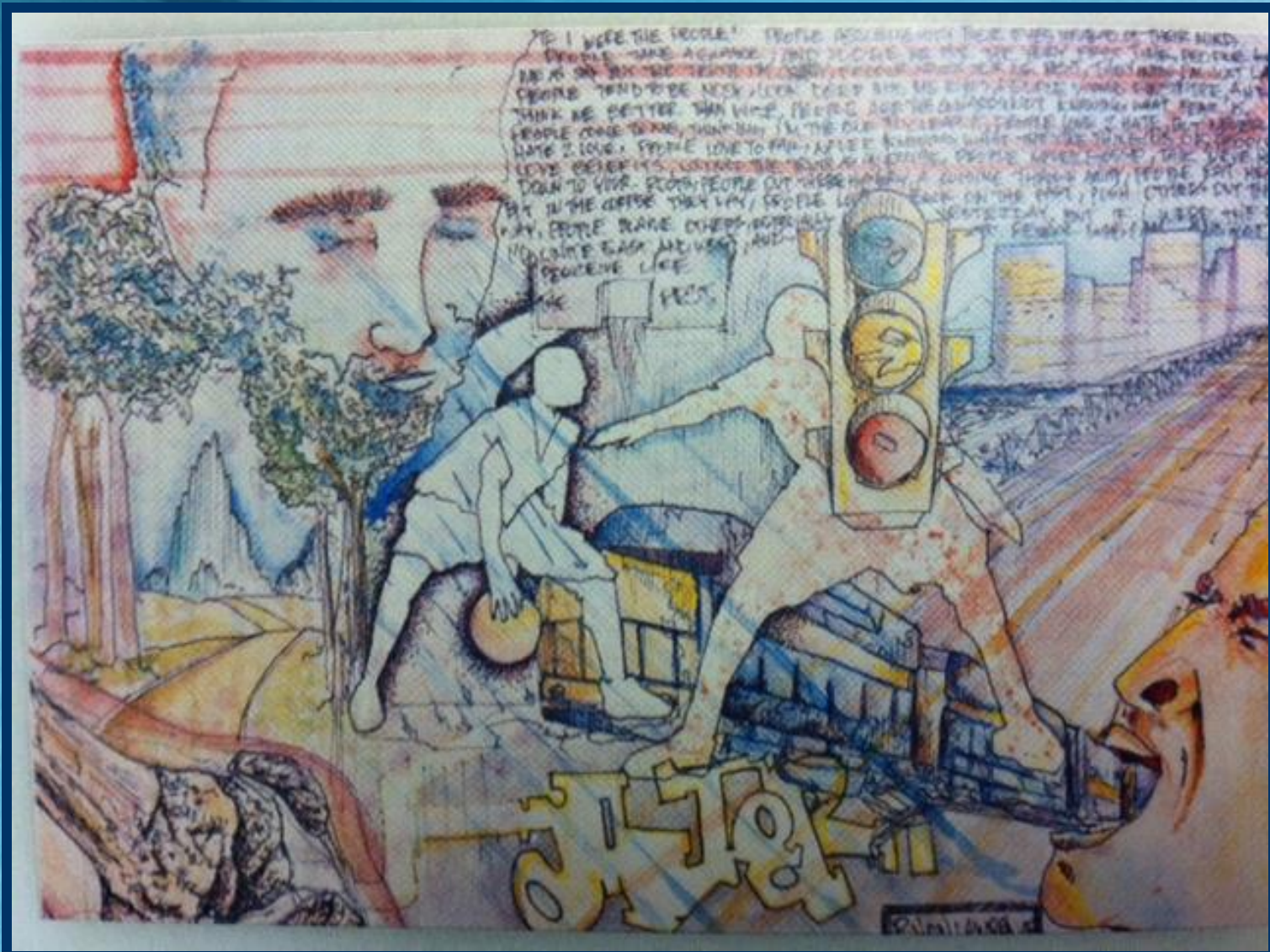
# Principles

- ◆ Unity
- ◆ Contrast
- ◆ Balance



# Unity

- ◆ Parts work together to create a feeling of completeness
- ◆ Create UNITY by:
  - ◆ Repeat images, lines, colors, etc.
  - ◆ Make sure parts relate to each other
  - ◆ Reduce negative space
  - ◆ Limit variety

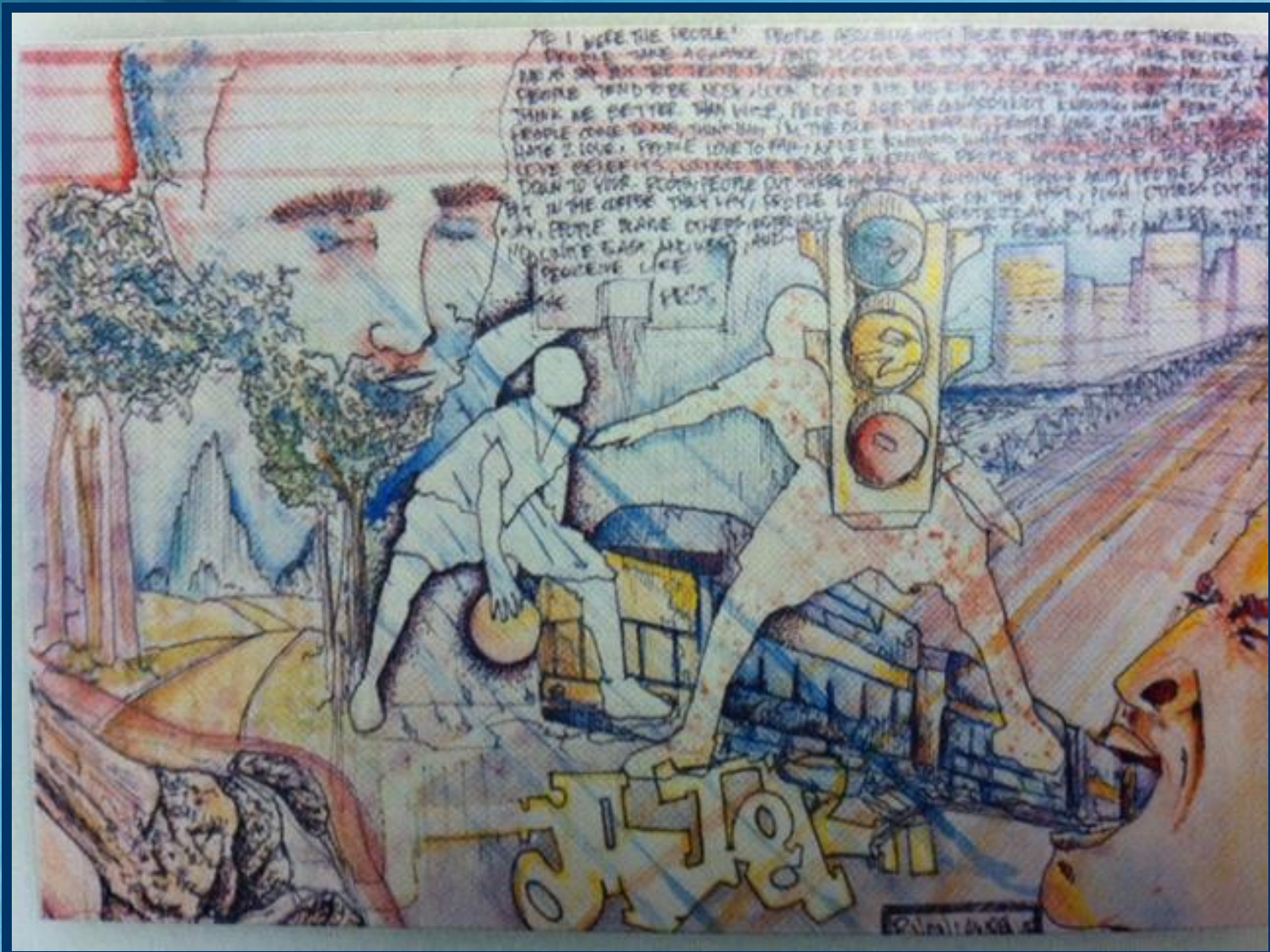


IF I WERE THE PEOPLE! PEOPLE ASKING WITH THEIR EYES WOUND BY THEIR MINDS  
PEOPLE - MAKE A CHANGE! WHO? PEOPLE WHO ARE NOT READY TO GO TO THE  
IN IS ON THE BE TRAIL IN THE CITY, PEOPLE ASKING WHO IS THE BEST, WHO IS THE NEXT  
PEOPLE TEND TO BE NECK DEEP IN THE MUD, NO ONE IS READY TO GO TO THE NEXT  
THINK ME BETTER THAN YOU, THERE ARE SOME WHO DON'T KNOW WHAT THEY  
PEOPLE COME TO ME, THEN SAY 'I'M THE ONE WHO LEAD', PEOPLE WHO I HATE, BUT  
HAVE I LOVE, PEOPLE LOVE TO FIGHT, PEOPLE ASKING WHO IS THE BEST, WHO IS THE  
LOVE BETTER IS, LOVE IS THE BEST, PEOPLE ASKING WHO IS THE BEST, WHO IS THE  
DOWN TO YOU, PEOPLE ASKING WHO IS THE BEST, WHO IS THE BEST, WHO IS THE  
BY IN THE OFFICE THEY SAY, PEOPLE LOVE TO GO TO THE OFFICE, BUT THE  
BY, PEOPLE MAKE THEMSELVES ALL THE TIME, BUT THEY ARE NOT THE BEST  
NO ONE ASKING WHO IS THE BEST, WHO IS THE BEST, WHO IS THE BEST  
PEOPLE LIKE

1981/1982

# Contrast

- ◆ Refers to differences in an artwork
- ◆ Creates interest
- ◆ Opposite of UNITY
- ◆ Create CONTRAST through variations in line, color, shape, texture, value, etc.

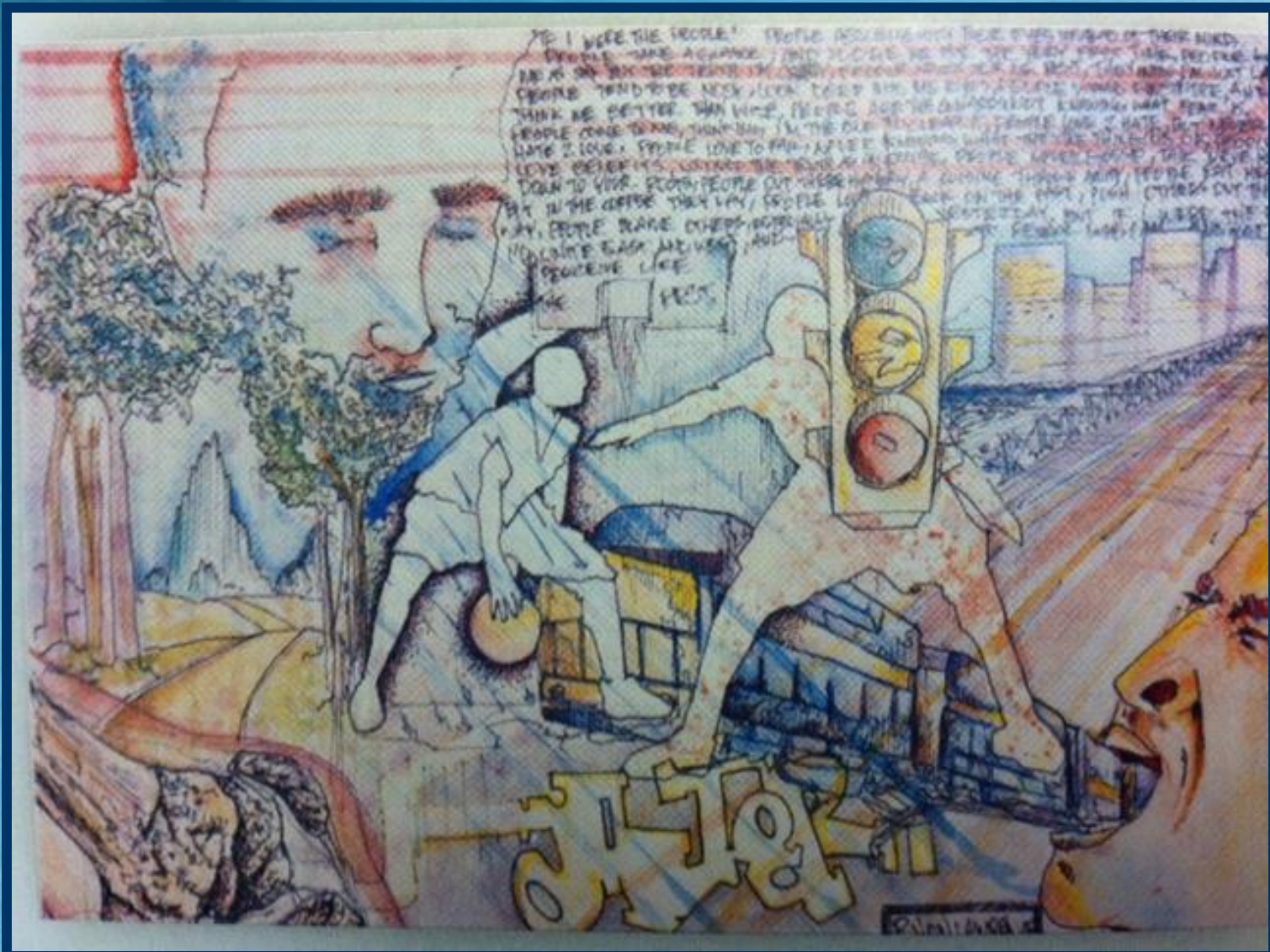


IF I WERE THE PEOPLE! PEOPLE ASKING WITH THEIR EYES WOUND BY THEIR MINDS  
PEOPLE - MAKE A CHANGE! WHO? PEOPLE WHO ARE NOT READY TO GO TO THE  
IN IS ON THE BE TRAIL IN THE CITY, PEOPLE WHO ARE NOT READY TO GO TO THE  
PEOPLE WHO ARE NOT READY TO GO TO THE CITY, PEOPLE WHO ARE NOT READY TO GO TO THE  
THINK ME BETTER THAN YOU, THERE ARE SOME WHO ARE NOT READY TO GO TO THE  
PEOPLE WHO ARE NOT READY TO GO TO THE CITY, PEOPLE WHO ARE NOT READY TO GO TO THE  
HAVE I LOVE! PEOPLE LOVE TO GO TO THE CITY, PEOPLE WHO ARE NOT READY TO GO TO THE  
LOVE BETTER IS, LOVE BETTER IS, LOVE BETTER IS, LOVE BETTER IS, LOVE BETTER IS,  
DOWN TO YOU. PEOPLE WHO ARE NOT READY TO GO TO THE CITY, PEOPLE WHO ARE NOT READY TO GO TO THE  
BY IN THE OFFICE THEY LIVE, PEOPLE WHO ARE NOT READY TO GO TO THE CITY, PEOPLE WHO ARE NOT READY TO GO TO THE  
BY, PEOPLE WHO ARE NOT READY TO GO TO THE CITY, PEOPLE WHO ARE NOT READY TO GO TO THE  
NO LOVE BASH ARE WE, AND  
PEOPLE WHO ARE NOT READY TO GO TO THE CITY, PEOPLE WHO ARE NOT READY TO GO TO THE  
PEOPLE WHO ARE NOT READY TO GO TO THE CITY, PEOPLE WHO ARE NOT READY TO GO TO THE

1981/1982

# Balance

- ◆ Principle of Design
- ◆ Refers to how well the ***VISUAL WEIGHT*** of objects are distributed
- ◆ Two Main Types
  - ◆ Formal
  - ◆ Informal



IF I WERE THE PEOPLE! PEOPLE ASKING WITH THEIR EYES WHATEVER OF THEIR MINDS  
PEOPLE - MAKE A CHANGE! WHO? PEOPLE WHO ARE NOT READY TO GO TO THE  
IN IS ON THE BE TRAIL IN THE CITY, PEOPLE ASKING WHO IS THE BEST, WHO IS THE NEXT  
PEOPLE TEND TO BE NECK DEEP IN THE MUD, NO ONE IS READY TO GO TO THE NEXT  
THINK ME BETTER THAN YOU, THERE ARE SOME WHO DON'T KNOW WHAT THEY ARE  
PEOPLE COME TO ME, THEN SAY I'M THE ONE WHO LEAD, PEOPLE WHO I HATE, BUT  
HAVE I LOVE, PEOPLE LOVE TO FOLLOW, PEOPLE ASKING WHO IS THE BEST, WHO IS THE  
LOVE BETTER IS, LOVE IS THE BEST, PEOPLE ASKING WHO IS THE BEST, WHO IS THE  
DOWN TO YOU, PEOPLE ASKING WHO IS THE BEST, WHO IS THE BEST, WHO IS THE  
BY IN THE OFFICE THEY SAY, PEOPLE LOVE TO FOLLOW, PEOPLE ASKING WHO IS THE  
BY, PEOPLE ASKING WHO IS THE BEST, WHO IS THE BEST, WHO IS THE BEST, WHO IS THE  
NO ONE ASKING WHO IS THE BEST, WHO IS THE BEST, WHO IS THE BEST, WHO IS THE  
PEOPLE LIKE

STYLIZED GYPSY SCRIPT

SMALL BLACK BOX WITH UNREADABLE TEXT



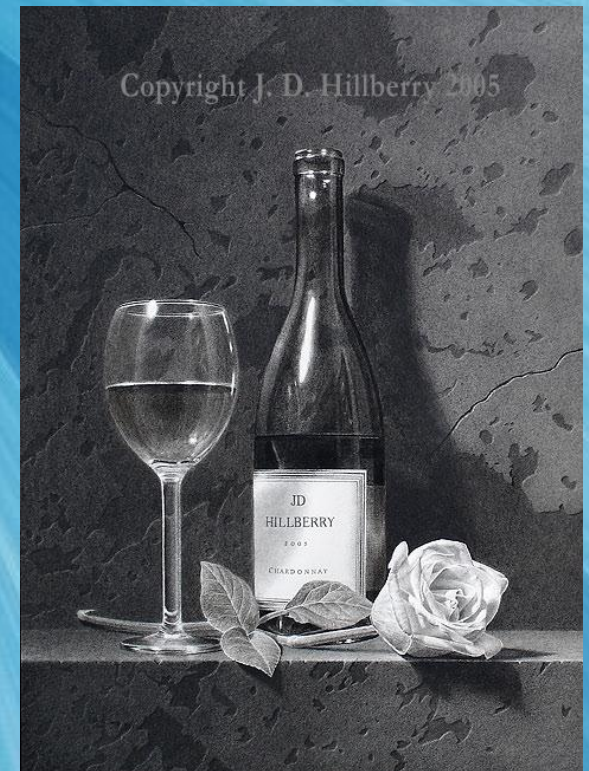
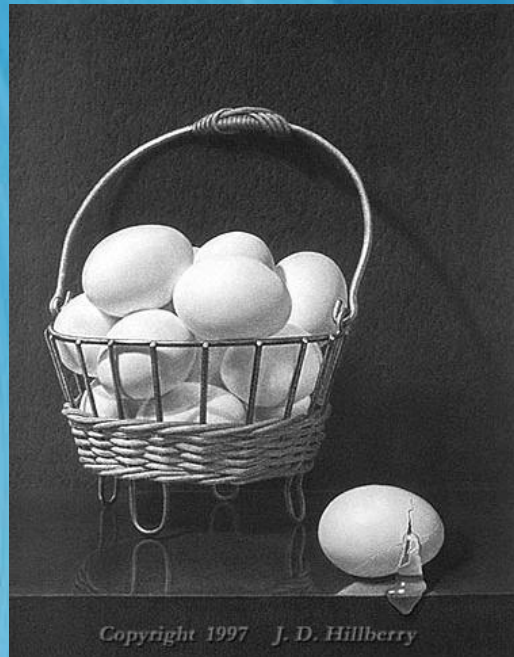
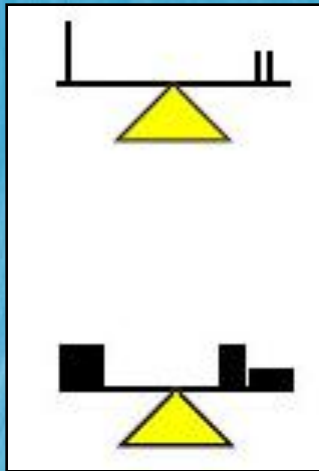
# Formal Balance

- ◆ Symmetry
- ◆ Approximate Symmetry
- ◆ Radial Balance



# Informal Balance

- ◆ Asymmetry
- ◆ Balanced using unlike objects with similar visual weights



# Requirements

- ◆ Include text (and the author where appropriate) as part of your design
- ◆ Purposefully create UNITY, CONTRAST, and BALANCE
- ◆ 5 types of line
- ◆ 5 variations of line
- ◆ At least 2 outline drawings
- ◆ An image or portion of the image repeated at least three times
- ◆ Limit your color palette to 3 colors

